

## TECHNICAL DATA SHEET

**PRODUCT NAME:** Economical, Regular Dry Waterborne Traffic Marking Paint, ECONOSTRIPE-RED.

**PRODUCT FEATURES:** Water-base, Non-Flammable, Low cost, Safe Line Marking Traffic Paint.

**RECOMMENDED USES:** Traffic Line paint for Parking Lots, Streets, City County Roads,

**SURFACE PREPARATION:** Substrates must be dry and free of dirt and grease and loose debris. New Asphalt and Concrete must be aged for at least 30 days and cured properly and free of any laitance before paint is sprayed. Please get an expert opinion before spraying hard to stick surfaces or for problematic conditions.

**APPLICATION EQUIPMENT:** Mix paint thoroughly before application. Brush, Roller, air-less spray machines. Each paint has its own thickness and viscosity which can be further affected by temperature. Please check the proper pump pressures, tip sizes, atomizing pressures that are best suitable to get the most efficient spray pattern for the correct mil thickness and width of line for each project.

**APPLICATION CONDITIONS:** Substrate temperature should be above 50 deg. F and less than 80 % humidity. Intra-day Cold temps or high humidity will affect the proper chemistry of the paint dry mechanism and could lead to paint failure. It is imperative all proper applications conditions are met. Protect lines till completely dry.

**STORAGE & WASTE DISPOSAL:** For professional use only. Keep water based paints from freezing. Keep away from children. Proper agitation and mixing of paint is imperative to ensure proper spray consistency, application results and performance. Make sure lids are properly closed and resealed properly to avoid any spillage during prep work or transportation. Strictly comply with all local and federal regulations during storage, application and disposal of paints.

## SPECIFICATION DATA

<b>Resin Type:</b> Acrylic Latex co-polymer	<b>Weight per Gallon:</b> 10.5 – 10.7
<b>Container:</b> 5 gallons or 55 gallon drums or 275 totes	<b>Pigment Weight :</b> 32 – 36 %
<b>Color:</b> RED	<b>Grind:</b> 5 Hegman minimum.
<b>Viscosity:</b> 80 - 90 KU.	
<b>Finish:</b> Satin	
<b>Weight Solids:</b> 48 - 53 %.	
<b>Volume Solids:</b> 31 – 35 %	<b>Water Resistant:</b> Good.
<b>Volatile Organic Compounds:</b> less than 100 gms / lit.	<b>Clean-up:</b> With soap and water
<b>Drying Time:</b> at 77 deg. 50 % RH, maximum 60 minutes.	<b>% Flash Point:</b> Non-Flammable.
<b>Coverage:</b> 320 lineal feet of 4" wide line at 15 mils, 110 sqft/gal.	<b>Storage:</b> Protect from Freezing.

**Disclaimer:** There are no warranties which extended beyond the information in the TDS. TCC warrants this product to conform to its own specifications. Manufacturer's liability on this warranty is limited to the return of the purchase price of this product. The buyer assumes all risks and liability resulting from the use of this product. USSC neither assumes nor authorizes any person to assume for it any other liability in connection with the sale or use of this product. Request a MSDS if needed.